



BOX

UNBOX THE FUTURE



ABOUT CHAWLA GROUP

Chawla Group, with nearly 65 years of excellence, brings Dongfeng's world-class EVs to Pakistan through an exclusive and fully compliant partnership. Known for innovation, reliability, and sustainability, we ensure a seamless customer experience. Built on trust and a legacy of delivering premium solutions, a new era of electric mobility begins today.

THE GOOD VIBE

The Dongfeng Box is more than just a ride; it's a vision of the future. As the world moves towards electric, this machine stands at the forefront of innovation, sustainability, and next-level mobility. Designed for those who set the pace, not follow it, it's where cutting-edge tech meets effortless style.



EXTERIOR FEATURES

A sleek, modern silhouette that turns heads without trying. It's designed for those who appreciate effortless cool, where every curve and detail speaks to the future. Just pure, futuristic aesthetics that redefine urban driving.



Frameless Glass Doors



Hidden Door Handles



LED Tail Lights



Modern Front Styling



Plum Shaped Wheel Hub



LED Headlights

LIGHT THE WAY

Turn up the energy, set the vibe, and lead the way.
The future isn't waiting; it's yours to light up.



RANGE IN ONE CHARGE
430 KM

BATTERY
42.3 KWH

100% ELECTRIC
70 KW (95 PS)



INTERIOR FEATURES

Step inside, and it's a whole new world, a space that's not just about luxury but about the experience. Every ride adapts to your vibe, making every moment behind the wheel feel like a glimpse into the future.



Adaptive Cruise Control (with Auto Pilot)



Ambient Lights in 32 Colours



Wireless Charger



One-Touch Reclining Mode



Eco Friendly & Comfortable Cabin

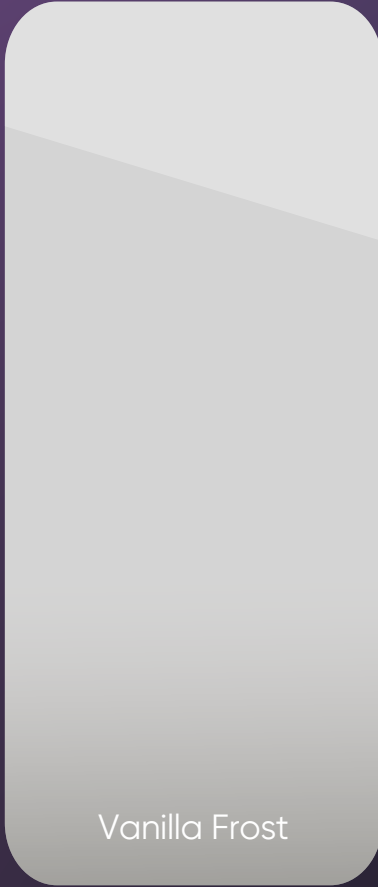


Expandable Large Capacity Trunk

EXTERIOR COLOURS



Ocean Eyes



Vanilla Frost



Lavender Haze



Electric Lemon



Silver Forest



DIMENSIONS	LUX 430	FLAGSHIP 430
Length (mm)	4030	4030
Width (mm)	1810	1810
Height (mm)	1570	1570
Wheelbase (mm)	2660	2660
Body Structure	5 Door – 5 Seats (HB)	5 Door – 5 Seats (HB)

PERFORMANCE	LUX 430	FLAGSHIP 430
Max Speed	140 KM/H	140 KM/H
CLTC Comprehensive Range	430 KM	430 KM
Motor Power	70 KW	70 KW
Motor Type	Permanent Magnet Synchronous Motor	Permanent Magnet Synchronous Motor
Motor Layout	Front	Front
Number of Motors	1	1

ELECTRICAL INFORMATION	LUX 430	FLAGSHIP 430
AC Charger Power 6.6 KW	S	S
DC Charging Time	30 Minutes	30 Minutes
Fast Charging Percentage	80%	80%
AC Charger Type 2 Euro	S	S
DC Combo (CCS)	S	S
Battery Type LFP	LFP (Lithium Iron Phosphate)	LFP (Lithium Iron Phosphate)
Battery Capacity	42.3 KWH	42.3 KWH
Battery Pre-Heating	S	S
Battery Cooling Scheme	S	S
Vehicle Warranty	4 Years or 150,000 KM	4 Years or 150,000 KM
Battery Warranty	8 Years or 200,000 KM	8 Years or 200,000 KM

SAFETY		LUX 430	FLAGSHIP 430
ISOFIX Joint		S	S
Driver Side Air Bag		S	S
Co-Driver Air Bag		S	S
Tire Pressure Monitoring System		S	S
ABS Anti-Lock Braking		S	S
Electronic Brakeforce Distribution		S	S
Hill Start Assist		S	S
ESC (Electronic Stability Control)		S	S
Brake Assist (EBA BAS)		S	S
Traction Control (ASR TRC)		S	S

CHASSIS STEERING		LUX 430	FLAGSHIP 430
Driving Method FWD		S	S
Driver Side Air Bag		S	S
Torsion Beam Non-Independent Rear Suspension		S	S
Steering		S	S
Steering Wheel Manual Adjustment (Up & Down)		S	S

ADAS		LUX 430	FLAGSHIP 430
AEB (Automatic Emergency Braking System)		-	S
FCW (Forward Collision Warning System)		-	S
LDW (Lane Departure Warning System)		-	S
LKA (Lane Keep Assist System)		-	S
HDA (Highway Driving Assistance)		-	S
TSR (Road Traffic Sign Recognition)		-	S

AUXILIARY	LUX 430	FLAGSHIP 430
Driving Mode (Comfort, ECO, Sport)	S	S
Front Radar	-	S
Co-Driver Air Bag	S	S
Driving Assistance Rear Camera	S	-
Driving Assistance 540º Panoramic Camera	-	S
Cruise Control	S	-
ACC (Adaptive Cruise Control)	-	S
Automatic Parking	-	S

EXTERIOR INTERIOR	LUX 430	FLAGSHIP 430
Rim Size	R16	R17
Wheel Hub + Wheel Cover	S	-
Aluminium Alloy Wheels	-	S

Ambient Lights Adjustable (32 Colours)	S	S
Driving Seat Electric Adjustment	S	S
Driving Seat Heated & Ventilated	-	S
Front Headlights Adaptive High & Low Beam	S	S
Front Headlights Height Adjustment Electronically	S	S
Keyless Entry	S	S
Mechanical Key & Smart Key	S	S
Instrument Full LCD (5 Inches)	S	S
Central Screen (12.8 Inches)	S	S
Smart Phone Wireless Charging Bluetooth	S	S
Smart Phone Mirror Link	S	S
4 Speakers Microphone	S	-
6 Speakers Microphone	-	S
Front Seat Flattening (Rest Mode)	S	S
Welcoming Feature	S	S